

# Brown Deer's Neighborhood Watch Program



## What is it?

Neighborhood Watch is a crime prevention program that enlists the active participation of citizens, in cooperation with law enforcement, to reduce residential crime. The bottom line.....

***Neighbors Looking Out For Their Neighbors!***

## The Three *Goals* of Neighborhood Watch:

- 1. Neighbors getting to know each other and working together in a program of mutual assistance.***
- 2. Neighbors learning how to recognize and report suspicious activity.***
  - Unfamiliar persons
  - With or without a purpose
  - Public area (street/sidewalk) or private area (driveway, yard)
- 3. Neighbors using proven crime prevention techniques (target hardening).***
  - Use of existing locks
  - Adequate lighting (dusk to dawn vs. motion sensor)
  - Deadbolts and window pins/locks
  - Many other great ideas

## Ask yourself...

**Would a police officer recognize a stranger in your yard or a suspicious vehicle in your driveway?**

**Maybe, maybe not...But your neighbors probably would!**

Successful criminals must have three things working for them: **Desire, Ability, and Opportunity.** Take away any one or two of these three things and the crime does not occur!

## Things to consider...

- Many criminal acts are witnessed but not realized
- Many crimes are crimes of opportunity
- Many burglaries occur via an open window, or an open or unlocked door
- Burglaries occur at all times of the day

***The best crime prevention tool ever invented is a concerned neighbor!***

**Brad Caddock  
Crime Prevention Officer  
Brown Deer Police Department  
414-371-2930  
Mon-Fri 8pm – 4pm  
stopcrime@bdpolice.org**

**Dale Gass  
Neighborhood Watch - President  
8573 North 54<sup>th</sup> Street  
Brown Deer, WI 53223  
414-355-3917  
Dale.BDNW@gmail.com**